



Convening to ACT – Managing High Impact AI National Security Applications

March 27-28, 2024

Carahsoft Conference & Collaboration Center

11493 Sunset Hills Road, Suite 100

Reston, VA 21090

Thank you to our

Strategic Partner - Carahsoft

Underwriting Sponsor - The Verstandig Family Foundation.

Sponsorship Opportunities

Title Sponsor - \$35,000 Sold Out - Claimed by ManTech

- Name on all marketing materials
- Front row table at convening for up to 10 people
- Public Recognition throughout the Convening
- Social media “Shout Outs” - multiple times from sponsorship throughout the event Listed at the top of Sponsorship Signage
- Featured in the digital slideshow to include your own slide
- Opportunity to introduce a speaker and provide brief remarks (to be determined by NCF)

Dinner Sponsor - \$25,000 (Dinner on the first day)

- Signage on display during dinner
- Priority Table for 10 during the Convening and dinner
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

Breakfast Sponsor - \$10,000 - Day 1

- Signage on display during Breakfast Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

Breakfast Sponsor - \$10,000 - Day 2

- Signage on display during Breakfast Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

Lunch Sponsor - \$15,000

- Signage on display during Lunch Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

Cocktail Hour Sponsor - \$15,000 (Before Dinner on first day)

- Signage on display during Cocktail Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship through the event

Coffee Break Sponsor-both days of convening \$15,000

- Signage on display at coffee stations
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship through the event

Snack Break Sponsor - \$15,000 (Two Breaks) Day 1

- Signage on display during snack breaks
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

Snack Break Sponsor - \$5,000 (1 Break) Day 2

- Signage on display during snack breaks
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

Charging Station Sponsor - \$5,000 (both days)

- Seating for 4 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event
- Tabletop signage on the charging station
- Opportunity to provide branded charging adapters and/or offer “give away” charging products. If the sponsor does not, the NCF will provide tables with power cords and charging adapters.

Break Room Sponsor- \$10,000- for both days of convening

- The break room will be a space for program attendees to go and take calls and Zoom meetings during the convening.
- Seating for 4 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event
- Sponsor signage outside of the break room recognizing the sponsor
- Sponsors may provide branded giveaway items within the break room, including pens, paper pads, or other materials a participant may need during a meeting.

Intelligent Agent Sponsor- \$10,000

- Seating for 6 during Convening
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

Big Data Sponsor - \$7,500

- Seating for 4 during Convening
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

Expert Systems Sponsor - \$5,000

- Seating for 2 during Convening
- Tabletop signage on coffee break stations
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

Genetic Algorithms Sponsor - \$2,500

- Seating for 2 during Convening
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

Corporate Host Committee aka AI Guru-\$1,500

- Corporate Name on materials
- Corporate Name listed on Sponsor posters
- Recognition as a Host Committee member from podium

Individual Host Committee aka Friend of NCF- \$1,000

- Corporate Name on materials
- Corporate Name listed on Sponsor posters
- Recognition as a Host Committee member from podium

For inquiries and to secure your sponsorship, please contact:

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Thank you for supporting **the Convening to ACT – Managing High Impact AI National Security Applications**. Your partnership helps advance the field of AI.