



## Convening to ACT – Managing High Impact AI National Security Applications

March 27-28, 2024

Carahsoft Conference & Collaboration Center

11493 Sunset Hills Road, Suite 100

Reston, VA 21090

**Thank you to our  
Strategic Partner - Carahsoft  
Underwriting Sponsor - The Verstandig Family Foundation.**

### Sponsorship Opportunities

#### **Title Sponsor - \$35,000 **SOLD OUT - claimed by ManTech****

- Name on all marketing materials
- Front row table at convening for up to 10 people
- Public Recognition throughout the Convening
- Social media “Shout Outs” - multiple times from sponsorship throughout the event Listed at the top of Sponsorship Signage
- Featured in the digital slideshow to include your own slide
- Opportunity to introduce a speaker and provide brief remarks (to be determined by NCF)

#### **Dinner Sponsor - \$25,000 (Dinner on the first day)**

- Signage on display during dinner
- Priority Table for 10 during the Convening and dinner
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

#### **Breakfast Sponsor - \$10,000 - Day 1 **SOLD OUT - claimed by Google****

- Signage on display during Breakfast Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

#### **Breakfast Sponsor - \$10,000 - Day 2**

- Signage on display during Breakfast Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

#### **Lunch Sponsor - \$15,000**

- Signage on display during Lunch Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media “Shout Outs” - numerous times from sponsorship throughout the event

### **Cocktail Hour Sponsor - \$15,000 (Before Dinner on first day)**

- Signage on display during Cocktail Hour
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship through the event

### **Coffee Break Sponsor-both days of convening \$15,000**

- Signage on display at coffee stations
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship through the event

### **Snack Break Sponsor - \$15,000 (Two Breaks) Day 1**

- Signage on display during snack breaks
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship throughout the event

### **Head Shot Sponsor - \$15,000**

- Signage on display at Head Shot table
- Company name included in head shot correspondence (When link is sent out to participants)
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship throughout the event

### **Snack Break Sponsor - \$5,000 (1 Break) Day 2**

- Signage on display during snack breaks
- Table for 10 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship throughout the event

### **Charging Station Sponsor - \$5,000 (both days)**

- Seating for 4 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship throughout the event
- Tabletop signage on the charging station
- Opportunity to provide branded charging adapters and/or offer "give away" charging products. If the sponsor does not, the NCF will provide tables with power cords and charging adapters.

### **Break Room Sponsor- \$10,000- for both days of convening**

- The break room will be a space for program attendees to go and take calls and Zoom meetings during the convening.
- Seating for 4 during Convening
- Name on all marketing materials as a sponsor
- Social media "Shout Outs" - numerous times from sponsorship throughout the event
- Sponsor signage outside of the break room recognizing the sponsor
- Sponsors may provide branded giveaway items within the break room, including pens, paper pads, or other materials a participant may need during a meeting.

### **Intelligent Agent Sponsor- \$10,000**

- Seating for 6 during Convening
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

### **Big Data Sponsor - \$7,500**

- Seating for 4 during Convening
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

### **Expert Systems Sponsor - \$5,000**

- Seating for 2 during Convening
- Tabletop signage on coffee break stations
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

### **Genetic Algorithms Sponsor - \$2,500**

- Seating for 2 during Convening
- Name on all marketing materials as a sponsor
- Recognition from podium
- Social Media mentions

### **Corporate Host Committee aka AI Guru-\$1,500**

- Corporate Name on materials
- Corporate Name listed on Sponsor posters
- Recognition as a Host Committee member from podium

### **Individual Host Committee aka Friend of NCF- \$1,000**

- Corporate Name on materials
- Corporate Name listed on Sponsor posters
- Recognition as a Host Committee member from podium

For inquiries and to secure your sponsorship, please contact:

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(703) 568-1911

Thank you for supporting **the Convening to ACT – Managing High Impact AI National Security Applications**. Your partnership helps advance the field of AI.