National Cryptologic Foundation Combined Convening Sponsorship Packet

Overview

The National Cryptologic Foundation invites corporate partners to support two upcoming flagship events in March 2025:

1. **AI Convening** (Two-day event)

   o Focused on the latest advancements and challenges in AI technology.

   o Includes a dinner, cocktail hour, panel discussions, and multiple networking opportunities.

2. **QRC Convening** (One-day event)

   o Centered on quantum-resistant cryptography and emerging quantum technologies.

   o Includes breakfast, lunch, snack breaks, and a cocktail hour.

Sponsorship Levels

1. Presenting Sponsor - $50,000 (Both Events)

- **Recognition & Branding:**

   o Billing as a "Presenting Sponsor" of both events (*AI and QRC Convenings*).

   o Name and logo on all marketing materials, including event website, emails, and signage.

   o Dedicated slide in digital presentations at both events.

   o Public recognition and podium mentions throughout both convenings.

- **Engagement:**

   o Opportunity to *introduce* a keynote speaker at the QRC and AI Convening.

   o Option to provide brief remarks during the opening session of the *AI or QRC* Convening (alongside the existing Title Sponsor).

   o Priority seating for up to **10 guests** at both events.

- **Social Media:**

   o Multiple social media mentions leading up to and during both events.

- **Networking:**

   o VIP access to cocktail hours and dinner (AI Convening) for all guests.

2. Premier Sponsor - $35,000 (Both Events)

- **Recognition & Branding:**

  - Prominent placement of name and logo on marketing materials for both events.

  - Inclusion in digital presentations and sponsor signage.

  - Podium recognition during both events.

- **Engagement:**

  - Opportunity to participate in a panel discussion at *the QRC or AI Convening.*

  - Seating for **10 guests** at each event.

- **Social Media:**

  - Featured social media shout-outs before and during both convenings.

- **Networking:**

  - VIP access to cocktail hours and dinner (AI Convening) for all guests.

3. Gold Sponsor - $25,000 (Both Events)

- **Recognition & Branding:**

  - Name and logo on marketing materials, signage, and digital presentations at both events.

  - Public acknowledgment from the podium.

- **Engagement:**

  - Opportunity to introduce a session at the QRC or AI Convening.

  - Seating for **8 guests** at both events.

- **Social Media:**

  - Social media mentions throughout both convenings.

- **Networking:**

  - VIP access to cocktail hours and dinner (AI Convening) for all guests.

4. Silver Sponsor - $15,000 (Both Events)

- **Recognition & Branding:**

  - Name on all marketing materials and signage.

  - Recognition during coffee and snack breaks at both events.

- **Engagement:**

  - Seating for **6 guests** at each convening.

  - Opportunity to provide branded giveaway items at the coffee stations.

- **Social Media:**

  - Social media mentions during both events.

5. Supporting Sponsor - $10,000 (Both Events)

- **Recognition & Branding:**

    o   Name included on marketing materials, signage, and social media.

- **Engagement:**

    o   Seating for **4 guests** at each convening.

    o   Option to sponsor a break room or charging station with branding opportunities.

- **Social Media:**

    o   Social media shout-outs during both events.

6. Corporate Host Committee - $5,000 (Both Events)

- **Recognition & Branding:**

    o   Name listed on the event website, printed programs, and sponsor posters.

- **Engagement:**

    o   Seating for **2 guests** at each event.

    o   Recognition as a Corporate Host Committee member from the podium.

- **Social Media:**

    o   Acknowledgment on social media before and during the events.

Custom Sponsorship Packages

We understand that each corporate partner has unique goals. Custom sponsorship packages can be tailored to fit specific needs and interests.

Contact Information

For more information or to secure your sponsorship, please contact:

Rebecca Diamond
Director of Development, National Cryptologic Foundation